



# GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS BORDA



## IQAC QUARTERLY E - NEWSLETTER

MARCH – MAY 2024





## MESSAGE

*I am delighted to extend my warmest congratulations to each of you on the successful release of the March - May 2024 edition of the IQAC Newsletter. This achievement underscores our continuous strides towards academic excellence and institutional advancement.*

*The IQAC remains pivotal in championing academic integrity, transparency, and ongoing improvement efforts. I take great pride in recognizing the collaborative efforts of our dedicated faculty, diligent students, and supportive staff who have collectively propelled us forward on our path of growth.*

*As we look ahead to the future's challenges and opportunities, I encourage every member of our academic community to participate actively in the various IQAC programs and activities. Together, we can ensure that our institution remains at the forefront of academic excellence, making a meaningful impact on society.*

*A heartfelt thank you goes to the entire IQAC team, alongside our faculty, students, and non-teaching staff, for their steadfast dedication and contributions. Let us continue working together to shape the future of our institution and leave a lasting legacy in higher education.*

*Here's to a fruitful and inspiring academic quarter for all.*

*Warm regards,*

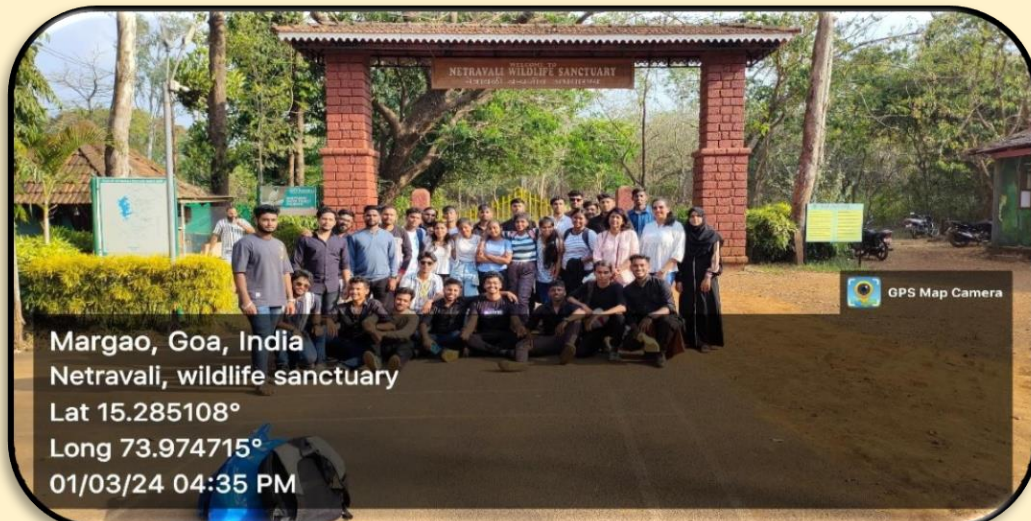
*Prof. (Dr.) FM Nadaf  
Officiating Principal*

## Field Trip/Industrial Visit

The Department of Commerce organized a field trip on March 1, 2024, for T.Y.B. Com students, focusing on waste management and agriculture. They visited a waste management facility, learning about waste processes and sustainable practices. Transitioning to a strawberry farm, they observed cultivation techniques and discussed market dynamics with farm owners. The trip emphasized the link between commerce, environmental stewardship, and entrepreneurship, providing students with practical insights for sustainable commerce.



01/01/2024



### Alumni Interaction

01/03/2024

The College Alumni Association hosted an inspiring session with renowned cricketer Mr. Heramb Parab, college alumnus on March 1, 2024, celebrating his achievements and sharing insights. The Principal welcomed the attendees, spoke eloquently of Mr. Parab's contributions to the game of cricket. Mr. Parab shared his cricket journey, emphasizing the importance of dedication and focusing on the process. A Q&A session followed, where he engaged with students, offering advice and tips. The event also included prize distribution and concluded with gratitude expressed by Miss Nushra Salmani. Overall, it was a memorable and enriching experience for all.



### Workshop on Data Mining and Sentiment Analysis using Orange Software

The college's IQAC hosted a workshop on "Data Mining and Sentiment Analysis using Orange Software" on March 2, 2024. The Resource Person was by Dr. Harip Khanapuri, Faculty at the Goa Business School, Goa University. The session aimed to introduce faculty to Orange Software's practical applications in marketing and finance. Dr. Harip demonstrated its use, emphasizing its ease and importance in data analysis. The workshop provided valuable insights for the 20 faculty attendees.



02/03/2024



## Annual Cultural Extravaganza - Savishkar 2024

Savishkar 2024 on 5<sup>th</sup> and 6<sup>th</sup> March, themed "Desi Videsi Tadka," showcased a vibrant fusion of traditional and contemporary performances, highlighting the remarkable talent of our students. From Mehendi art to Rangoli and Hair Styling, participants displayed exceptional creativity and skill. The excitement continued on Day 2 with events like Best Out of Waste and Cooking Without Fire, alongside captivating on-stage performances including the Dance Off and Fashion Show. Spot prizes added an interactive element, enhancing the celebration. The distribution of trophies and certificates marked the culmination of this culturally enriching event, acknowledging the dedication and creativity of the winners. Special gratitude is extended to the organizing committee, volunteers, and contributors for their efforts in making Savishkar 2024 a resounding success. In closing, the Principal commended the diverse talents of the participants, encapsulating the spirit of unity and achievement that characterized the event.



05/03/2024



06/03/2024



## Women's Day

07/03/2024

Our college in collaboration with the Living Happily with Diabetes Club, organized a special celebration for International Women's Day on March 7, 2024. The event, held in the College Multipurpose Hall at 4:00 p.m., aimed to honour the resilience and achievements of women, particularly those living with diabetes. Attendees enjoyed cultural performances celebrating womanhood and themes of empowerment and solidarity. Refreshments were provided, fostering a sense of community among participants.



## International Women's Day

09/03/2024

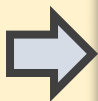
The New Voices Symposium, "ASTITVA-ABOLI," celebrated International Women's Day 2024, focusing on women's empowerment. Organized by Lions International District 317 B and the NSS Unit of Government College of Commerce and Economics, the event featured motivational talks and health tips. Five outstanding women, including Mrs. Anjali Shambhu Kudnekar and Dr. Maria Fatima De Souza, were honoured for their contributions to society. Lions International District 317 B also donated sanitary napkins to the college. The program, attended by 80 students and staff, ended with a vote of thanks by PMJF Lion Glenda Brito.



## FDP On the Theme "Copyrights and Plagiarism"

10/03/2024

The Intellectual Property Rights (IPR) Cell of the college and IQAC, organized an FDP titled "COPYRIGHTS AND PLAGIARISM" on April 10, 2024. Advocate Prasanna Timble, an esteemed practicing advocate, led the session, highlighting the importance of Intellectual Property Rights, especially copyrights, and discussing the consequences of plagiarism. The session, attended by faculty members, provided valuable insights applicable to academic research. Mrs. Prajakta Lolayekar, Assistant Professor in Law, concluded the event with a vote of thanks.



## PDP On the Theme “Copyrights and Plagiarism”

10/03/2024

Our college through its IPR Cell in collaboration with the IQAC, organized a Professional Development Program for the Non-Teaching Staff of the college on "COPYRIGHTS AND PLAGIARISM" on April 10, 2024. Advocate Prasanna Timble, a distinguished advocate, discussed Intellectual Property Rights, emphasizing the importance of copyrights in protecting original work. She also addressed types of plagiarism and their consequences, provided valuable insights applicable to academic research. Mrs. Prajakta Lolayekar, Assistant Professor in Law, concluded with a vote of thanks.



## Artificial Intelligence and Future for Teaching and Learning

11/03/2024

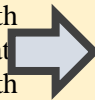
The Department of Commerce, with the Research and Development Cell, hosted a session titled "Artificial Intelligence and Its Future in Teaching and Learning" for teaching staff on March 11, 2024. Asst. Prof. Alroy Mascarenhas led the session, discussing AI's role in education, including tools like Lit map and SciSpace for literature review and plagiarism detection. The program encouraged interaction and was coordinated by Associate Prof. Dr. Maria Fatima De Souza.



## District Level Youth Parliament Programme

12/03/2024

Twenty-seven students from Government College of Commerce & Economics attended along with NSS Programme Officer Mr. Jonlen DeSa the District Level Youth Parliament Programme organised by the The NSS Unit of Shree Damodar College of Commerce & Economics, along with Goa University and Nehru Yuva Kendra South Goa, on March 12, 2024. Shri Digambar Kamat MLA of Margao Constituency, highlighted youth participation. Sessions covered Women Empowerment, Environmental Conservation, and Youth Registration Portals. Kare College for Law presented a Mock Parliament session. Mementos were given to resource persons, and refreshments were served.



### Career Guidance

The Department of Commerce at our college organized a "Career Guidance" session for T.Y BCom students on March 14, 2024. Conducted by Radha and her team from the Deshpande Foundation, the session aimed to provide insights into various career paths available to BCom graduates. Radha and her team discussed finance, accounting, management, entrepreneurship, and more, offering practical advice on career planning and goal setting.



### Consumer Rights in the digital age

On March 15, 2024, the Consumer Welfare Cell of our college organized a talk on "Consumer Rights in the Digital Age" to mark International Consumer Day. Advocate Jesinta Miranda led the session, discussing challenges faced by e-consumers and emphasizing consumer awareness. She highlighted the Consumer Protection (E-commerce) Rules 2020 and concluded by empowering students with knowledge to assert their rights effectively in online transactions.



### Career Guidance Talk in Aviation and Hospitality

The college's Department of Commerce hosted a career guidance session on aviation and hospitality on March 16, 2024. Led by Sujay Rao from Gryphon Academy, the session aimed to provide insights into career opportunities in these industries. Mr. Rao emphasized early goal realization and discussed various job opportunities, highlighting benefits such as competitive salaries and career growth. Students actively participated, and the session included real-life examples to enrich their understanding of career pathways.





### **Mera Pehla Vote Desh Ke Liye**

**16/03/2024**

The Electoral Literacy Club and NSS Unit of our college organized a special screening of AV content as part of the "Mera Pehla Vote Desh Ke Liye" campaign on March 16, 2024. The event aimed to educate and motivate students about responsible voting. Informational materials like a Voter's guide were shared, and a Voters Pledge was administered. 22 students attended the session coordinated by Ms. Tanvi Keny, Assistant Professor of Commerce.



### **Street Play**

**18/03/2024**

First-year B.Com students performed a street play on "Waste Management: Health and Hygiene" as part of a college Extension Activity on March 18, 2024, at Davorlim Village Panchayat premises. Eight students participated, and the Sarpanch and Secretary of the panchayat attended, appreciating the initiative. The students were accompanied by Ms. Prajakta Lolayekar, Assistant Professor (Law), and Ms. Pooja Prabhudessai, the College Counsellor.



### **Financial Literacy Awareness**

**20/03/2024**

Our college organized a "Financial Literacy Awareness" session for TY BCom students on March 20, 2024. Mr. Atul Sathe, Assistant Professor at HR, covered topics like KYC procedures, stock market operations, mutual funds, and derivatives. The session aimed to empower students with essential financial knowledge. 50 students attended the session, coordinated by Ms. Riva Paes and Ms. Anisha D'Souza, Assistant Professors of Commerce.



## Essential Commodity Drive

The NSS Unit of our college organized an "Essential Commodity Drive" on March 21, 2024. Staff and students donated toiletries, non-perishable food items, and snacks. The collected commodities were distributed to Lar de Santa Teresa Orphanage, Pajifond, and Stepping Stones Shelter (EI Shaddai Charitable Trust), Margao, as well as needy children in the vicinity. A total of 17 NSS volunteers participated in the drive, coordinated by Mrs. Tanvi Keny and Mr. Jonlen Desa, Assistant Professors of Commerce.



21/03/2024



## Annual Prize Distribution Ceremony

The Annual Prize Distribution Ceremony at our college on March 23, 2024, celebrated academic and extracurricular achievements. The Principal highlighted the college's accomplishments, and students were recognized for their outstanding performances. Special awards were given for cultural, sports, NSS volunteering, and overall contribution. The Chief Guest, Prof. (Dr.) Nandkumar Sawant, praised the college's efforts for holistic development. The ceremony ended with the Principal expressing gratitude and a rendition of the National Anthem, marking a memorable occasion of celebration and inspiration.



23/03/2024



### Meet The Entrepreneur Series: Lecture 3

The "Meet the Entrepreneur Series" hosted a session with Mr. Ashfaq Shah, a seasoned businessman and Senior Support Director for BNI, South Goa. He emphasized trust, collaboration, and leveraging strengths in business, advising against quick gains and promoting social media use for business promotion. Mr. Shah encouraged risk-taking, innovation, and continuous learning, highlighting government support for entrepreneurship. The event, attended by 75 students, was organized by the Department of Economics and the Institution's Innovation Council, with coordination from faculty members.



27/03/2024



### Health Checkup

the NSS Unit of our college collaborated with the Urban Health Centre for a Health Checkup on March 28, 2024. The event aimed to promote health awareness among F.Y.B. Com students. Medical professionals conducted screenings for vital signs like haemoglobin levels, body weight, and heart rate. Students received personalized consultations and medication if needed. The event, coordinated by Ms. Tanvi Keny, Assistant Professor of Commerce, saw participation from 61 students and college staff.



28/03/2024



### Practices for Overcoming Negative Mind

On 30th March, 2024, Ms. Pooja Prabhudessai, the college counsellor conducted a session on "Practices for overcoming negative mind" for FY.B. Com (A&B). The session was activity based which started with being in the moment, guidance of CBT, situation-based examples of how to reduce worries, anxiety and being positive under varied challenges.



30/03/2024



05/03/2024

### Cleanliness Drive on Benaulim Beach

The NSS Unit of our college, organized a cleanliness drive at Benaulim Beach on April 5, 2024, at 7:30 a.m. Volunteers meticulously cleaned the beach, segregating waste and beautified the area with new waste disposal bins. The drive significantly improved the beach's cleanliness and ambiance. Mr. Jonlen Desa, Assistant Professor of Commerce, coordinated the event, with 24 NSS Volunteers participating.



### Campus Placement Cum Recruitment Drive

The Placement Cell, along with the Department of Commerce at our college organized a Campus Placement cum Recruitment Drive on April 6, 2024. Four recruiters participated, interviewing 22 final year students for various job positions. The event was coordinated by Dr. Maria Fatima De Souza and Mr. Jonlen DeSa and concluded successfully at 1:00 pm.



06/04/2024



### Session on Dance Movement Therapy

On 20th April, 2024 the staff welfare cell in collaboration with the college counselling and wellness centre organised a Session on Dance Movement Therapy in the college seminar hall for teaching and non-teaching staff of the college. The resource person was Ms. Surabhi Thakur.



20/04/2024



### staff lunch out

On April 27, 2024, the staff lunch out at Joe's River Cove, Restaurant Cavelossim, was an absolute hit! The ambiance set the perfect backdrop for a gathering filled with relaxation and enjoyment. The highlight of the event was undeniably the mouthwatering food served at the restaurant, which left everyone delighted and satisfied. With a total of eighteen staff members in attendance, the outing not only provided a much-needed break from work but also fostered strong camaraderie and allowed colleagues to forge lasting connections. It was an unforgettable experience that brought the team closer together and created wonderful memories for all involved.



27/04/2024



## Achievement Recognition Ceremony

The college Student Council organized an Achievement Recognition Ceremony on April 30th, 2024, in the Seminar hall to honour T.Y.B.Com students' outstanding achievements. The event featured speeches, certificate distribution, and a thought-provoking address by Dr. Radhaka Nayak. The Principal, Dr. F.M. Nadaf, congratulated the students and presented a memento to the Chief Guest. Dr. Elizabeth Henriques gave the vote of thanks, and the ceremony ended with the National Anthem and group photography sessions.



30/04/2024



04/05/2024

### Essential of Nutritional Diet and Prescription of Physical Activities

The Department of Physical Education organized a session on Essential of Nutritional Diet and Prescription of Physical Activities on 4<sup>th</sup> may 2024 for Teaching and Non-teaching staff. The Resource person was Mr. Aaron Pereira, college Director of Physical Education



*Congratulations*



*Master Abhigyan Roy secured the second prize in Inter Collegiate Extempore speech Competition at USAV 2024 organized by Office of Deputy Collector,SDM Bicholim and District Election Officer, North Goa and AERO'S of Bicholim, Maem & Sanquelim AC*





*Ms. Lily Endro and Ms. Muktali Madanant Naik Faculty of our College successfully completed the Faculty Enrichment Internship programme, a pioneering initiative launched by the Directorate of Higher Education, Govt. of Goa. The faculty were placed in Goa Institute of Management (GIM) a top B-School in India. It gave them a great opportunity to gain valuable industry experience, learn from GIM's faculty, enhance their potentially in specialized areas, and develop new teaching methods that incorporate real-world business practices*

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